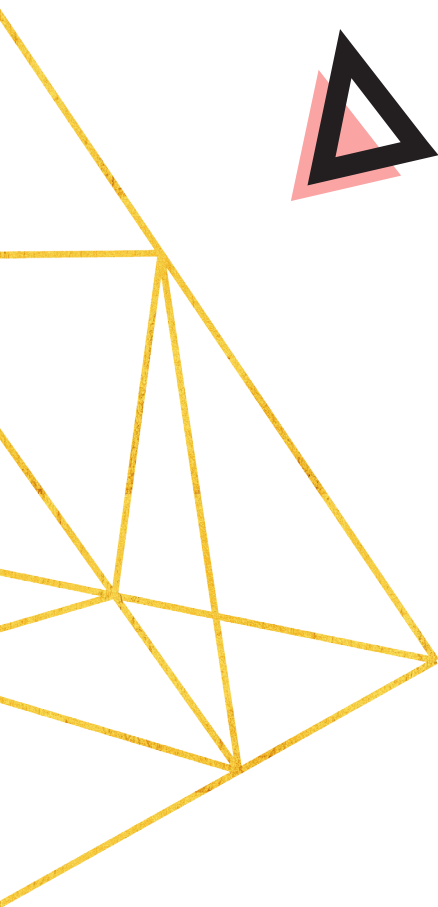


KRAFT SPACE

Wonderfully MADE



KRAFTSPACE.CO.UK



KRAFTSPACE

Culture

When all is said and done, our ethos is pretty simple -
we care about the planet, and it's people,
focusing mainly on ethically handmade products
we always check each sellers approach to their environmental impact,
quality of design and craftsmanship and originality.

We proudly support only local craftsmanship - only allowing independent designers,
makers and small boutique retailers who are in the UK to sell with us.

OUR MISSION

To provide a fair and affordable selling platform to highly skilled local Artists
and Crafters for them to sell their makes and get the exposure they deserve.

LET'S KEEP IT SIMPLE


We believe in transparency – in being fair and keeping our fees affordable.
We keep our fee structure simple, our website easy to navigate and vendor portal user
friendly, so you can easily manage your orders, shop finances and view your shop reports
at the click of a button. We also keep our terms and conditions easy to read, so you know
exactly where you are at and what to expect.

WE'RE A COMMUNITY

We're more than a marketplace. We're a community – where like-minded crafters, artists,
and makers gather – where they connect with one another and with consumers.
Here, people come to chat and learn – to share, sell and tell. Where they come to not only
promote and sell unique, handmade produce, but where they nurture their business and
customer connections. A space where real relationships matter.

WE'RE HERE FOR YOU

We provide support through FAQ's and an email system and we are here to support
you and answer any questions you may have about us or the vendor portal.





Why Join us?



▶ SIMPLE FEES

No membership fees, no listing fees and no transaction fees.

And, for a limited time only, no joining fee!

Pay 25% commission on sales (no commission on postage)

Commission reduced to 15% for items costing over £1000.

▶ NO MINIMUM CONTRACT

We understand that things change and so we think it's important for us to be flexible which is why we have no minimum contract.

▶ UNLIMITED LISTINGS

List as many of your creations as you like for free.

▶ FREE ETSY IMPORT SERVICE

We can quickly import your Etsy database with just a few clicks.

▶ WE DRIVE SALES

We run a mixture of social and paid advertising campaigns, we share your products across social media platforms and run features in magazines, blogs and news articles.

▶ EASY TO USE VENDOR PORTAL

Customising your shop front, managing your stock and finance couldn't be easier with our user friendly interface and easy to navigate dashboard.

You can also view your traffic and sales statistics at the click of a button.

▶ GET PAID QUICKLY

The customer places an order - you receive payment with commission automatically deducted - you send order to the customer - it's that simple!

No need to set up direct debits or make monthly payments for fees.

▶ ADVICE & SUPPORT

We will help you shine, we offer a responsive email support system, FAQ'S, along with useful blogs and tips to sell, ensuring you maximise your selling potential.

▶ A CREATIVE COMMUNITY

Join the exclusive sellers community page, a creative hub of like minded artists and crafters.

Share your stories and gain support, tips and advice from other talented makers.





Why we're different

We are **Kraft Space**, a curated marketplace selling and showcasing '*wonderfully made*' creations by some of the UK's finest artists and crafters.



► ONE OF A KIND

All in all, we want to be THE destination for home-wares, jewellery and art of unrivaled quality – created for those seeking the unique and the stylish, the handmade and the irreplaceable – given as gifts or kept and cherished.

► WE GO THE EXTRA MILE

Here's how it goes – you apply, and if you're accepted you can take this as our promise to you that we will do everything in our power to get your talents and products discovered and purchased (you absolutely deserve it!).

► WE KEEP HIGH STANDARDS

You see, we set a seriously high standard for those we welcome in (and in return, you can expect a lot from us). But setting such a high bar means that we reject more sellers than those who make it in. It's all about the quality of product, and every single product you see in our marketplace would happily take pride of place in our own homes.

► A FAIR SYSTEM FOR ALL

Forget paying to feature or promote your products or trying to figure out some complicated product ranking structure. We keep it simple. Our customers decide which products rank where, they have a choice how to view their search results from popularity, average rating, most recent and price. We have no saying in it at all.

► WE PROMOTE YOU

We do, however, promote every seller through our social profiles and email shout-outs – allowing our fans to handpick the handmade products they love.

► YOUR CHANCE TO SHINE

We aren't here to be a mass -marketplace. We'll never list hundreds of thousands of products. And you know what this means? Your products won't get buried and will be easier to find by our customers.



Our Story



Kraft Space was founded by two close friends – Rachel and Shaloam. By day they are professional graphic and web designers, and by night, avid crafters and creators of handmade wonders.

With combined experience of over 25 years building and marketing brands for all types of businesses, they have the inside knowledge on how to grow a business.

A BREAK FROM THE NORM

“Although we absolutely love our careers and feel truly blessed to be part of other people’s journeys growing their dream businesses, we still aspired to pursue our own passions. So we took to our own sideline projects using our creativity to build our own brands whilst fulfilling a desire to make our own products.

As our brands evolved, we wanted somewhere to showcase our creations, somewhere with fair fees to get our products seen - sounds simple doesn't it?

NO CHANCE TO SHINE

Not quite so simple. The problem? There seemed to be many! The market places were costing us money even when we didn't sell, which just didn't seem fair. We found ongoing costs and unpredictable (and frankly head-spinning) search engine algorithms. We also realised the marketplaces were saturated with imported, non-handmade goods. The mass produced or unethical goods were taking the limelight, while the genuinely talented went unnoticed – no chance to sell, no chance to shine.

OUR LIGHT-BULB MOMENT

Then, there was a spark – an idea – I suppose you could call it our light-bulb moment.

We would create a space for truly talented creatives:

- A space where people go to be ‘wowed’ by handmade wonders!
- A space that could help create a second income for these spirited creatives and crafters.

The kind that could lead mums and dads to trading their 9-to-5 in favour of part-time hours and family.

- A space where people can feed their creative spirit (and earn in the process).
- A space that would be a creative’s destination.

And so...

KRAFT SPACE WAS BORN!”



What we're looking for

We're on the look out for independent makers and artists
where their skill & passion is evident in their creations -
creations with the **'WOW'** factor!

When we open our digital doors you will find an array of wonderfully made
delights from jewellery, homewares, furniture, gifts, clothing, arts & prints,
ceramics, textiles - the possibilities are endless!

We love unique

We love innovative

We love original

We love quality

We love good product images

We love stylish

If you are an enthusiastic, passionate and creative crafter that wants
to share your talents with the world and grow your business then...

NOW IS YOUR CHANCE TO SHINE!

*The End
Beginning!*

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